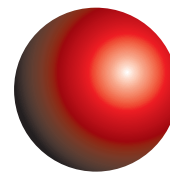




5 reasons why **keychoice** is the right choice for your business



1. We believe in brokers

Keychoice was set up specifically to help brokers & intermediaries compete against the direct insurers & large brokers. We're here to help you improve your efficiency & profitability, as well as securing special discounts & schemes for you.

2. Nothing to lose

We're certain that the value we bring to your business will be worth far more than your membership fee. If that isn't true, after 12 months of our service, we'll refund you the difference.

3. Works through the web

Electronic trading is faster, more cost-efficient & means less administration & re-keying. Through our members-only web portal, KC Connect, you also have access to specialist services & niche schemes via Schemes Connect.

4. We can take care of compliance

Regulation can be a nightmare. As a **Keychoice** member, you can also get access to a chargeable service, Compliance Connect. So you can get expert help on compliance from one of our virtual consultants, or arrange special training for your staff.

5. Wide range of policies

We have eight Personal Lines strategic partners – AXA, Equity Red Star, Fortis, Groupama, MMA, NIG, RSA & Zurich – plus 12 insurer partners for single lines of business & a range of business support services. And for Commercial Lines, no other online system can deliver real-time, comparative quotes on such a wide range of insurers as our own Commercial Connect – including Allianz, Fortis, Groupama, IGI, MMA, NIG & Hiscox, plus AXA, RSA, NU & Zurich through imarket, which will shortly be available.

Keychoice has agreed enhanced commission & additional products with a panel of five Commercial Lines strategic partners – AXA, Allianz, Fortis, Groupama & MMA.

Giving brokers a better deal

Keychoice was set up specifically to give insurance brokers & intermediaries the services, support & technology they need to compete with the direct insurers & large brokers. As a member, you get special access to exclusive schemes, enhanced commissions & discounted rates on both Personal & Commercial Lines. Plus, you can choose from a range of tailored services designed to keep your costs & administration down – like premium finance, professional indemnity, accident management & expert help with compliance & IT. We use all of our resources & relationships to give your business the best advantage.

Broker-focused

Keychoice really believes in brokers.

Our strategic insurer partners were chosen for their commitment to helping you do better business, & their willingness to pass benefits on to you. We're here to help you improve your efficiency & profitability, as well as securing special deals & discounts on your behalf. We'll gather valuable management information for you, so you can see exactly how much business you're placing with which insurer.

No ties

Keychoice understands how important your independence is to your clients. As a member, you're still free to operate in the open market & trade with insurers outside our panel, although we would encourage you to support the Keychoice insurer partners. And if you already do business with any of our panel, we won't interfere with any of the special relationships or terms you enjoy.

Personal lines

Keychoice has eight strategic insurers for Personal Lines AXA, Equity, Fortis, Groupama, MMA, NIG, RSA & Zurich. We also have 12 more partner insurers covering single lines of business & a range of business support services.

Commercial lines

Keychoice Commercial Connect online service is the most widely used Commercial Lines comparative quotation system in the market. You can get instant, real-time quotations from a wide range of commercial insurers on more than 30 products, including Allianz, Fortis, Groupama, IGI, MMA, NIG & Hiscox – as well as access to AXA, RSA, NU & Zurich through imarket which will shortly be available.

Keychoice has agreed enhanced commission & additional products with a panel of five Commercial Lines strategic partners – AXA, Allianz, Fortis, Groupama & MMA.

Electronic trading

Trading online saves time & administration costs. You can compare real-time quotes from several insurers, without re-keying information. Our members-only web portal, KC Connect, also gives you online access to compliance services & specialist & niche schemes.

Value Guarantee

We're confident that joining Keychoice will bring more value to your business than the cost of your membership. So if you haven't recouped the cost of your membership fee in benefits after 12 months of our service, we promise to refund you the difference. So there really is nothing to lose.

Key Benefits

Why choose Keychoice?

- **Broker-focused**
We understand your business, & want to help you succeed.
- **Special deals**
Exclusive schemes, enhanced commission & discounted rates on both Personal & Commercial Lines.
- **No ties**
We respect how important your independence is to you & your customers.
- **Electronic trading**
Cut down on paperwork, re-keying & postal delays & get instant real-time quotations online.
- **Value guarantee**
If you haven't earned back your membership fee in benefits within 12 months, we'll refund you the difference.

SSP is the market-leading provider of insurance software solutions to the global insurance & financial services industries. With over two decades experience, SSP has a proud history of delivering innovative solutions that improve business control, productivity & efficiency. And with more than 31,000 users in over 50 countries, SSP is the partner of choice for insurance businesses worldwide.

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business partner



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